

# Your Community by the Numbers: Race, Ethnicity, Foreign Born, and Ancestry



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# Outline

- Overview of Hispanic Origin, Race, Foreign Born, and Ancestry concepts
- Overview of American Community Survey (ACS)
- Census Geography
- Data Visuals
- Accessing ACS data products
- Resources for learning more
- Questions

# What is the difference?

## RACE:

White  
Black  
American Indian or  
Alaska native  
Asian (detailed  
groups)  
Pacific Islander

Race

## HISPANIC ORIGIN:

Hispanic, Latino, or  
Spanish Origin  
(detailed groups)  
Can be of any race  
and ancestry

Hispanic-Origin

## FOREIGN BORN:

Based on the Place  
of Birth (Example:  
Russia, Brazil,  
Bulgaria, etc.). Could  
be of any race,  
origin, and ancestry.

Foreign-Born

## ANCESTRY:

Respondents can  
have multiple  
ancestries.  
(Example: Russian,  
Brazilian, Bulgarian,  
etc.)

Ancestry

# CENSUS 2010

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

- ☐ No, not of Hispanic, Latino, or Spanish origin  
☐ Yes, Mexican, Mexican Am., Chicano  
☐ Yes, Puerto Rican  
☐ Yes, Cuban  
☐ Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on. ↗

9. What is Person 1's race? Mark ☒ one or more boxes.

- ☐ White  
☐ Black, African Am., or Negro  
☐ American Indian or Alaska Native — Print name of enrolled or principal tribe. ↗

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Asian Indian  | <input type="checkbox"/> Japanese   | <input type="checkbox"/> Native Hawaiian       |
| <input type="checkbox"/> Chinese   | <input type="checkbox"/> Korean   | <input type="checkbox"/> Guamanian or Chamorro |
| <input type="checkbox"/> Filipino  | <input type="checkbox"/> Vietnamese   | <input type="checkbox"/> Samoan                |
| <input type="checkbox"/> Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on. ↗ | <input type="checkbox"/> Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on. ↗ |  |

- ☐ Some other race — Print race. ↗

- The Office of Management and Budget (OMB) establishes the standards for the classification of federal data on race and ethnicity:

[http://www.whitehouse.gov/omb/fedreg\\_1997standards](http://www.whitehouse.gov/omb/fedreg_1997standards)



# What is the ACS?

An ongoing monthly survey sent to 3.5 million addresses

- Data collection through four modes: Internet, Mail, Telephone, Personal Visit

Annually produces 1-year and 5-year period datasets:

- Detailed population and housing estimates previously collected on the decennial long form
- *Critical information on small areas and small population groups*
- Over 11 billion estimates for over 35,000 communities

The image displays three overlapping representations of the American Community Survey (ACS) materials. The top-most document is a paper questionnaire titled 'Housing' with various questions and checkboxes. Below it, a computer screen shows the online survey interface, featuring a 'Welcome to the American Community Survey' message, a barcode, and a 'Please Log In' section with a 'User ID' field. The bottom-most document is a mailer envelope with the 'United States Census Bureau' logo and the title 'American Community Survey'.

# Race and Ethnicity Questions on the ACS

→ **NOTE:** Please answer **BOTH** Question 5 about Hispanic origin and Question 6 about race. For this survey, Hispanic origins are not races.

**5 Is Person 1 of Hispanic, Latino, or Spanish origin?**

- ☐ **No**, not of Hispanic, Latino, or Spanish origin
- ☐ Yes, Mexican, Mexican Am., Chicano
- ☐ Yes, Puerto Rican
- ☐ Yes, Cuban
- ☐ Yes, another Hispanic, Latino, or Spanish origin – *Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.* ↗

**6 What is Person 1's race? Mark (X) one or more boxes.**

- ☐ White
- ☐ Black or African Am.
- ☐ American Indian or Alaska Native — *Print name of enrolled or principal tribe.* ↗

- |   |                                     |  |
|---|-------------------------------------|--|
| <input type="checkbox"/> Asian Indian   | <input type="checkbox"/> Japanese   | <input type="checkbox"/> Native Hawaiian   |
| <input type="checkbox"/> Chinese  | <input type="checkbox"/> Korean     | <input type="checkbox"/> Guamanian or Chamorro   |
| <input type="checkbox"/> Filipino   | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Samoan  |
| <input type="checkbox"/> Other Asian – <i>Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.</i> ↗ |                                     | <input type="checkbox"/> Other Pacific Islander – <i>Print race, for example, Fijian, Tongan, and so on.</i> ↗ |

- ☐ Some other race – *Print race.* ↗

# Place of Birth & Ancestry Questions on the ACS

**7** Where was this person born?

☐ In the United States – *Print name of state.*

☐ Outside the United States – *Print name of foreign country, or Puerto Rico, Guam, etc.*

**8** Is this person a citizen of the United States?

☐ Yes, born in the United States → *SKIP to 10a*

☐ Yes, born in Puerto Rico, Guam, the U.S. Virgin Islands, or Northern Marianas

☐ Yes, born abroad of U.S. citizen parent or parents

☐ Yes, U.S. citizen by naturalization – *Print year of naturalization*

☐ No, not a U.S. citizen

**9** When did this person come to live in the United States? *Print numbers in boxes.*

Year

**13** What is this person's ancestry or ethnic origin?

(For example: Italian, Jamaican, African Am., Cambodian, Cape Verdean, Norwegian, Dominican, French Canadian, Haitian, Korean, Lebanese, Polish, Nigerian, Mexican, Taiwanese, Ukrainian, and so on.)

# American Community Survey

Items in **red** were also collected on the **2010 Census**

## Demographic Characteristics

- **Age**
- **Sex**
- **Race**
- **Hispanic Origin**
- **Household Relationship**
- **Group Quarters**

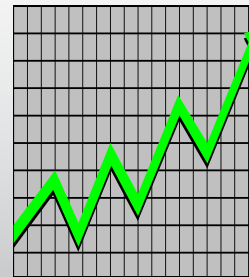


## Social Characteristics

- **Families**
- Education
- Marital Status
- Fertility
- Grandparent Caregivers
- Veterans
- Disability Status
- Place of Birth
- Citizenship
- Year of Entry
- Language Spoken at Home
- Ancestry/ Tribal Affiliation

## Economic Characteristics

- Income
- Poverty
- Benefits
- Employment Status
- Occupation
- Industry
- Commuting to Work



## Housing Characteristics

- **Tenure (Rent/Own)**
- **Occupancy**
- Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/ Monthly Rent



# ACS Data Products

<b>Data Product</b>	<b>Description</b>
<b>Data Profiles</b>	<b>Provide broad social, economic, housing, and demographic profiles.</b>
<b>Narrative profiles</b>	<b>Summarize the information in the data profiles using concise, nontechnical text.</b>
<b>Comparison profile</b>	<b>Compares over 5-year period selected enhancements.</b>
<b>Selected population profiles</b>	<b>Provide broad social, economic, and housing profiles for a large number of race, ethnic, ancestry, and country/region of birth groups.</b>
<b>Detailed tables</b>	<b>Provide access to the most detailed ACS data and cross tabulations of ACS variables.</b>
<b>Subject tables</b>	<b>Similar to data profiles but include more detailed ACS data, classified by subject.</b>
<b>Ranking tables</b>	<b>Provide state rankings of estimates across 86 key variables.</b>
<b>Geographic comparison tables</b>	<b>Compare geographic areas other than states (e.g., counties or congressional districts) for key variables.</b>
<b>Quick table</b>	<b>Predefined table with frequently requested information for a single geographic area.</b>



# ACS Data Sets

## CURRENT DATA AVAILABLE

- Areas with a population 65,000+: 1-year estimates

(2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015)

**All areas** (incl. census tracts & block groups): 5-year estimates

(2005-2009, 2006-2010, 2007-2011, 2008-2012, 2009-2013, 2010-2014, 2011-2015)

# 2010 Census vs. ACS

2010  
Census

**100 % Data**

How many  
people live in  
the U.S.?

**Point in time**  
April 1, 2010

**Count** - People,  
Housing units,

American  
Community  
Survey

=

2000 Long Form  
SF3 & SF4

**Sample Data**

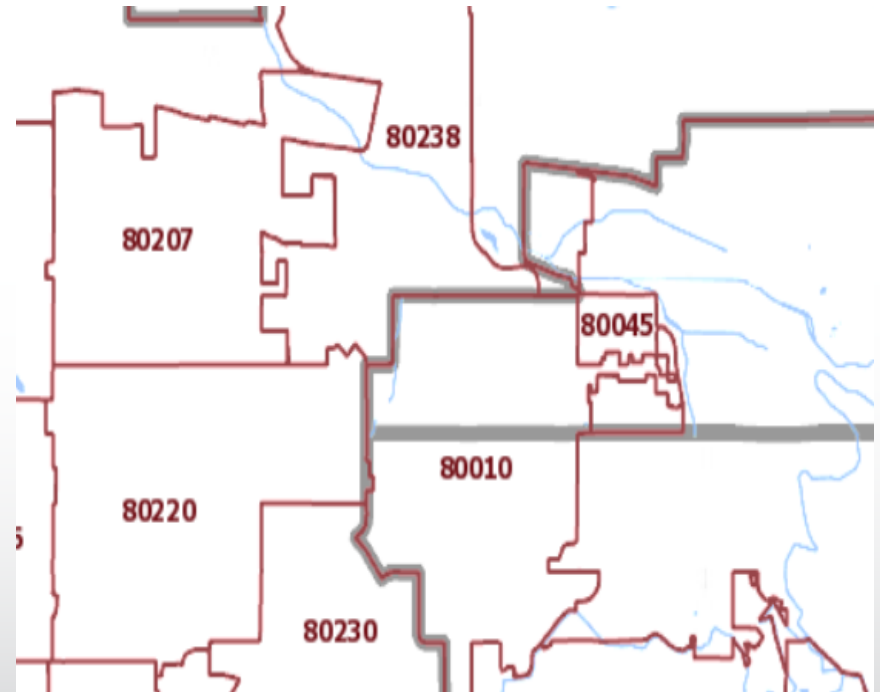
How do people  
live in the U.S.?

**Period in Time**  
1yr, 5yr

**Characteristics**  
Income, Poverty,  
Education

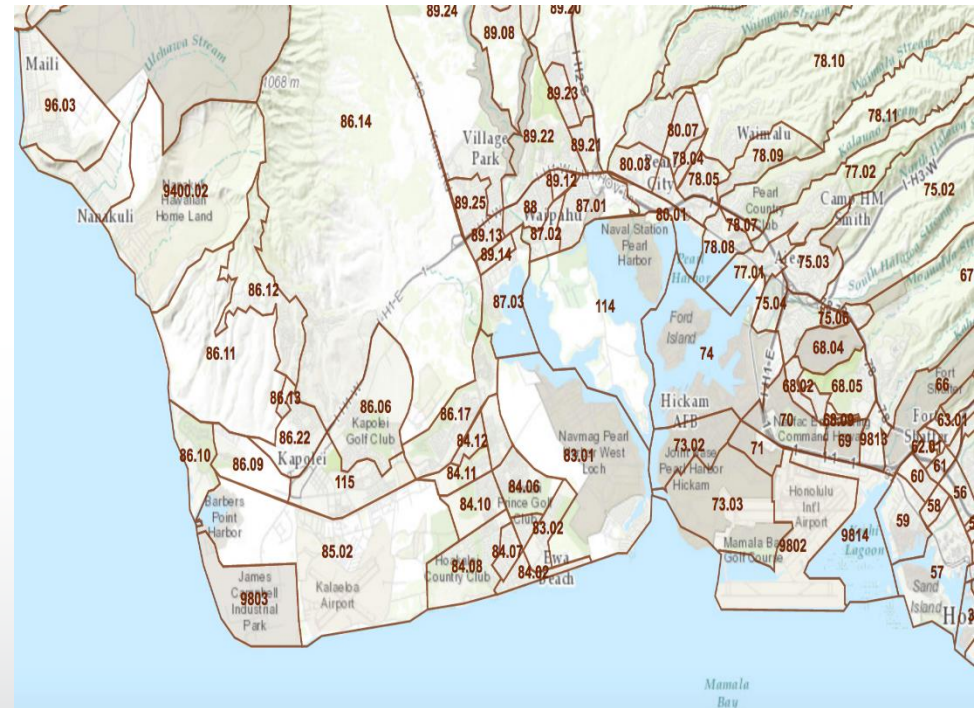
# Selected Census Geographic Concepts—Legal Areas

- Nation
- States
- Counties
- Incorporated Places
- Minor Civil Divisions
- Congressional Districts
- School Districts
- Zip Codes



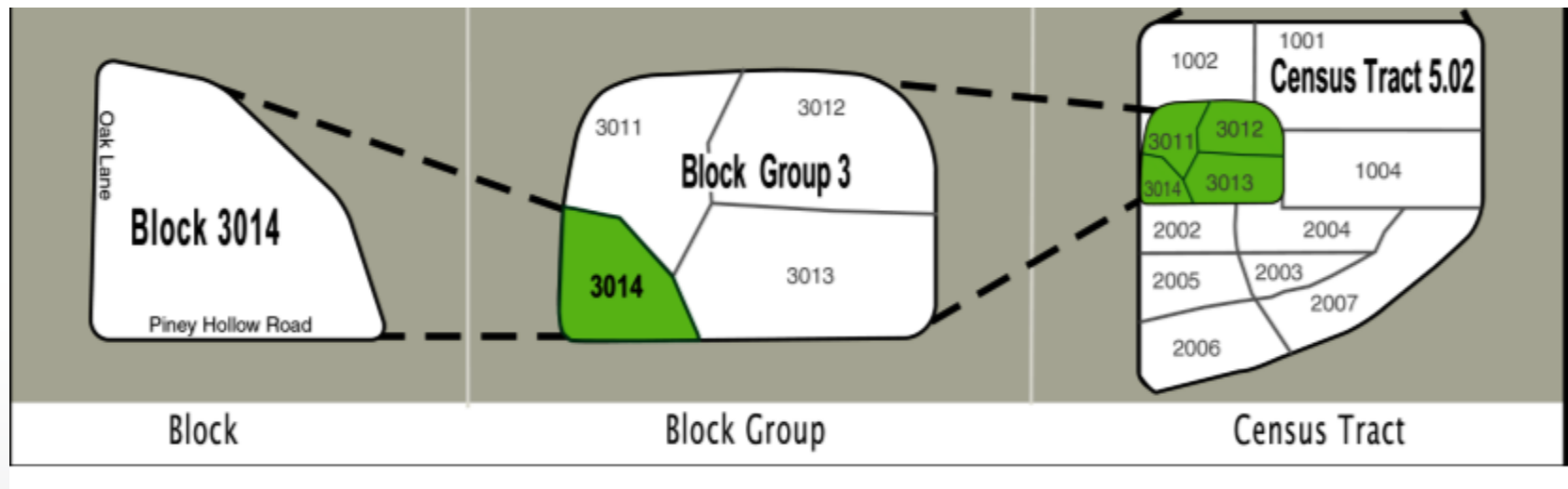
# Selected Census Geographic Concepts—Statistical Areas

- [Regions](#)
- [Divisions](#)
- [Census Designated Places](#)
- [Census County Divisions](#)
- [Public Use Microdata Areas \(PUMA\)](#)
- [Zip Code Tabulation Areas \(ZCTAs\)](#)
- [Census Tracts](#)
- [Block Groups](#)



# Small Area Census Geography

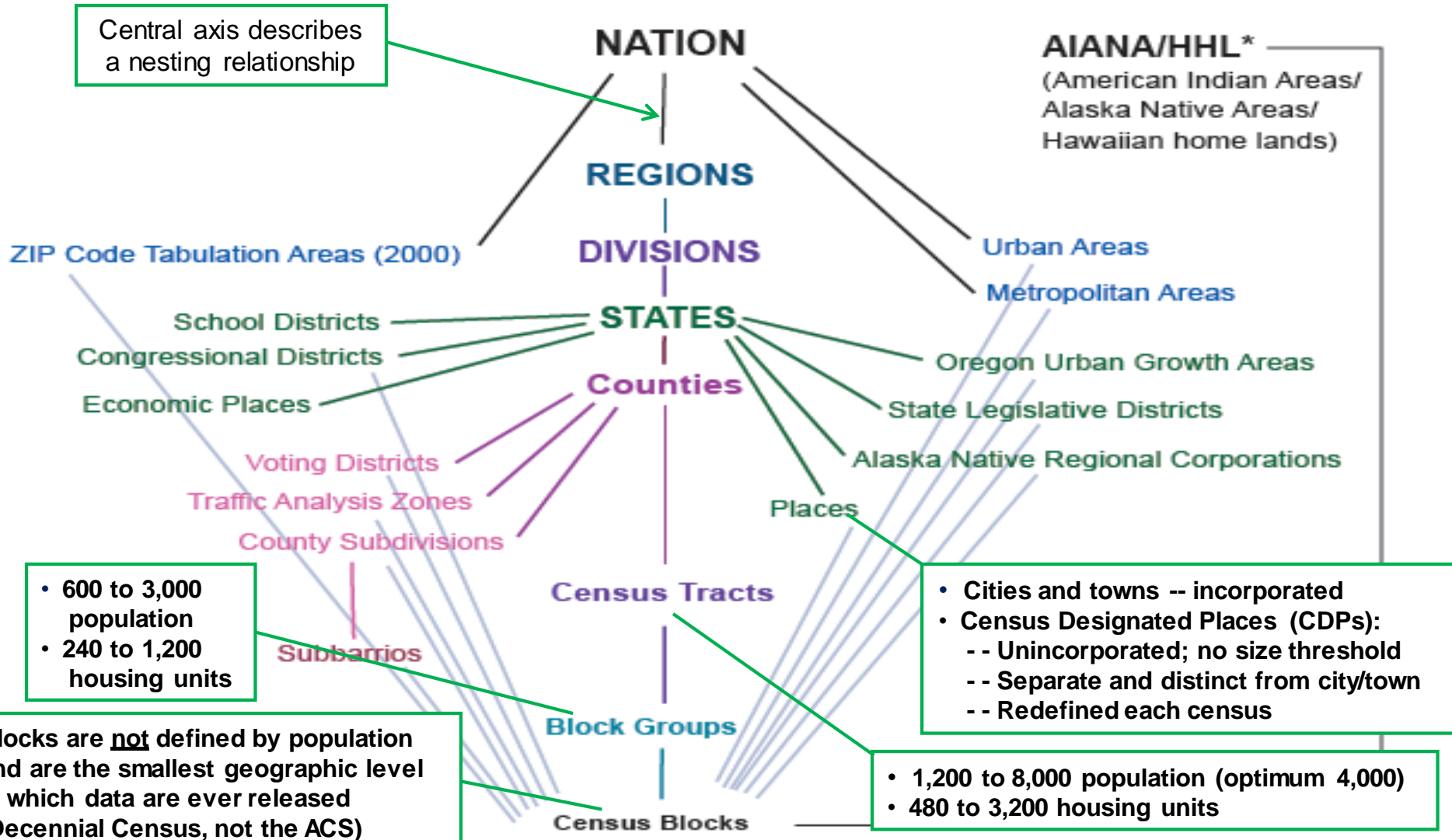
## How it Fits Together



**Census Tract > Place (City or CDP) > Census County Division (CCD) > County**



# Census Geography Hierarchy

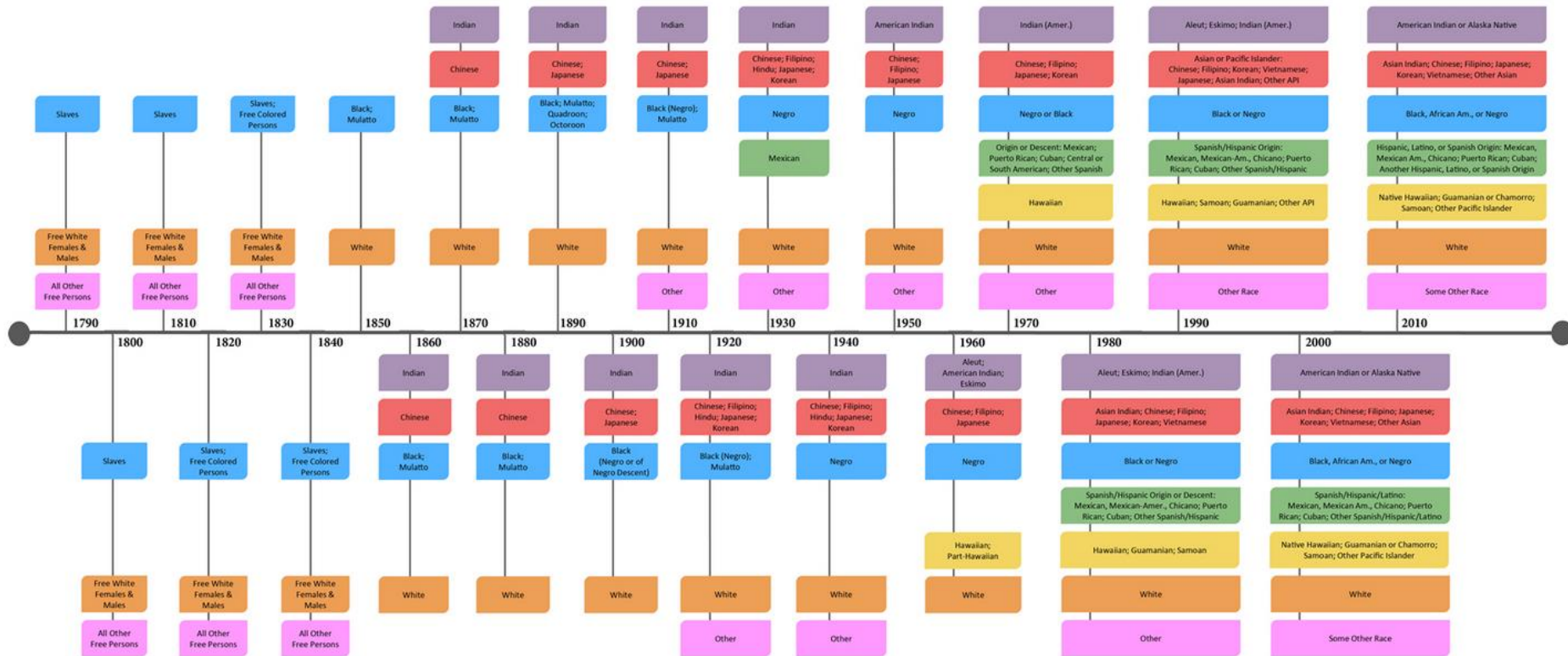


# Data Visuals

[census.gov/library/visualizations.html](https://census.gov/library/visualizations.html)

# Race & Ethnicity

## Measuring Race and Ethnicity Across the Decades: 1790–2010 Mapped to 1997 U.S. Office of Management and Budget Classification Standards



Gibson, Campbell, and Kay Jung. 2002. "Historical Census Statistics on Population By Race, 1790 to 1990, and By Hispanic Origin, 1790 to 1990, For The United States, Regions, Divisions, and States."

Humes, Karen, and Howard Hogan. 2009. "Measurement of Race and Ethnicity in a Changing, Multicultural America."

Humes, Karen R., Nicholas A. Jones, and Roberto R. Ramirez. 2011. "Overview of Race and Hispanic Origin: 2010."

Office of Management and Budget. 1978. "Statistical directive no. 15: Race and ethnic standards for federal agencies and administrative reporting."

Office of Management and Budget. 1997. "Revisions to the standards for the classification of federal data on race and ethnicity."

U.S. Census Bureau History Questionnaires. (2014, March 31).

# Native Hawaiian and Other Pacific Islander Educational Attainment: 2005-2015

Percentage of Adults Age 25 and Older

	2005	2010	2015
High school diploma (or equivalent) or higher	86.1	88.5	88.8
Bachelor's degree or higher	18.0	20.1	21.5
Graduate or professional degree	5.6	5.3	6.5

**Notes:**

The race group represented is the Native Hawaiian and Other Pacific Islander alone or in combination population.

Margins of error are not shown for these estimates. Some differences between years may not be statistically significant.

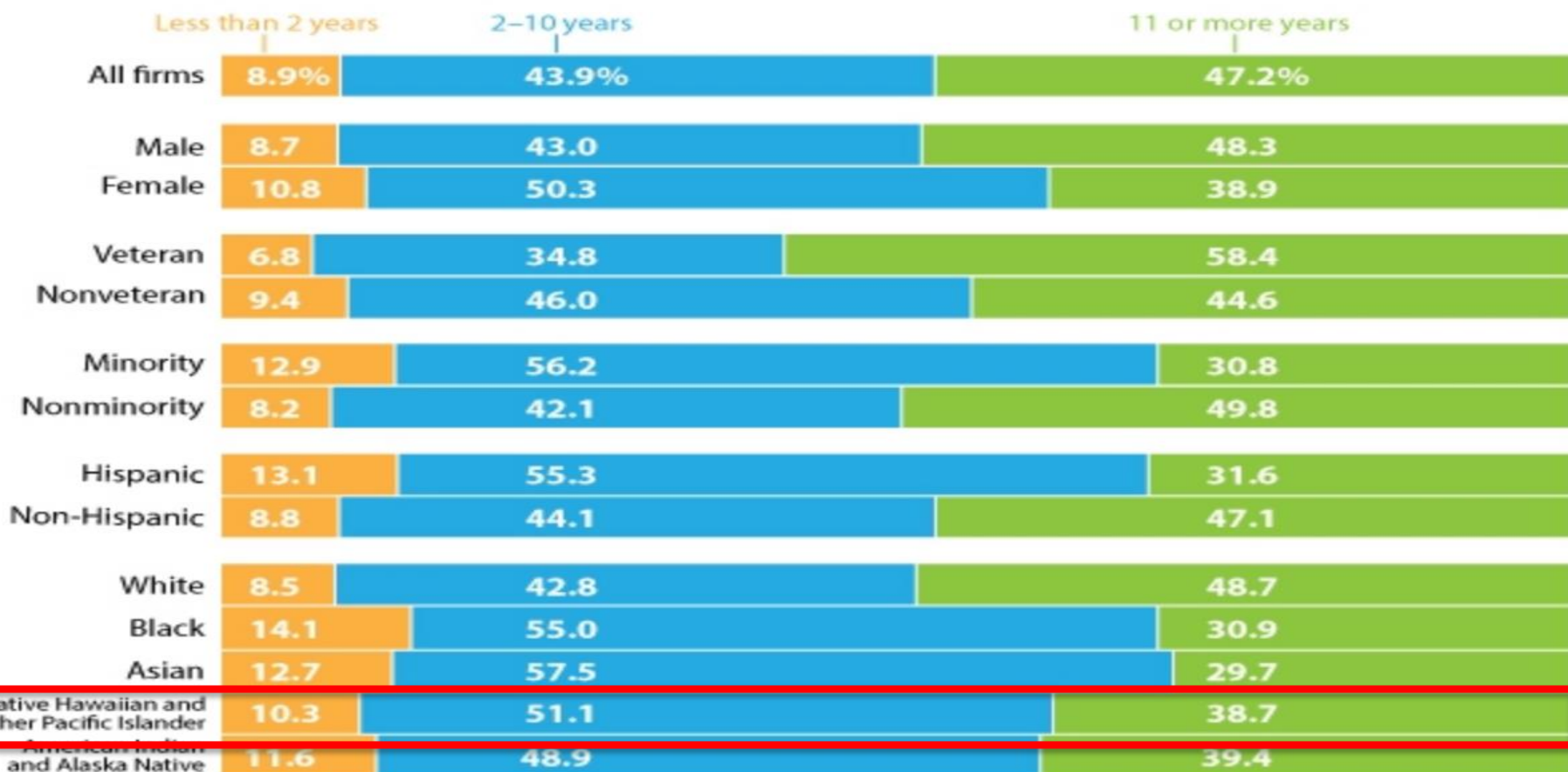






# America's Entrepreneurs

## How Long Have America's Firms Been in Business?



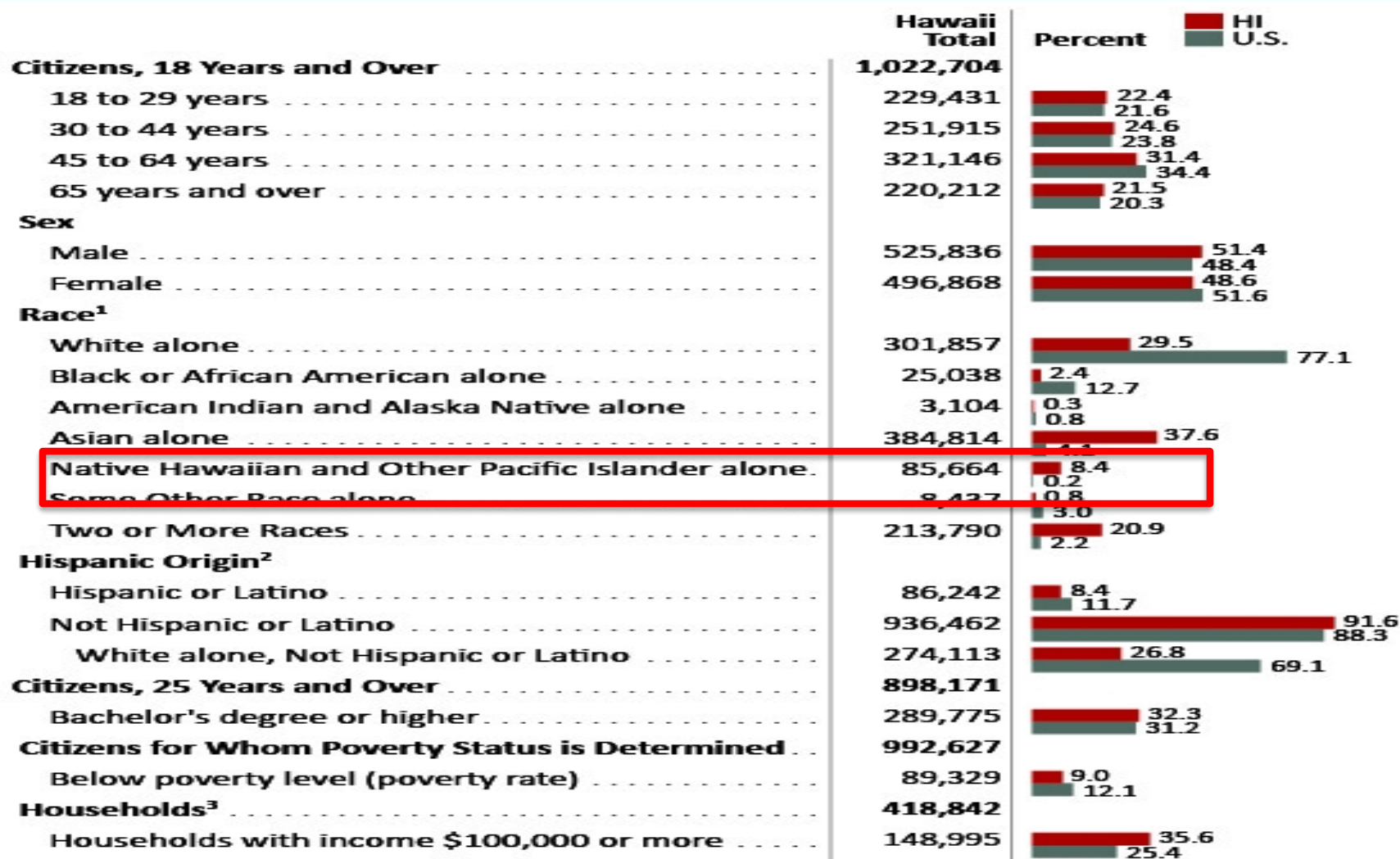
Note: The number of years a firm has been in business is determined by the first year that the Census Bureau received administrative records data for the business. This graphic does not show firms that are equally owned by men and women, veterans and nonveterans, minorities and nonminorities, nor Hispanic and Non-Hispanic. In some instances, percentages do not add to 100 due to rounding.





# Citizen Voting-Age Population

## Selected Characteristics: Hawaii



<sup>1</sup> Except where noted, "race" refers to people reporting only one race.

<sup>2</sup> Hispanic refers to the ethnicity category and may be of any race.


<sup>3</sup> Households with citizen householders.

[census.gov/library/visualizations/2016/citizen\\_voting\\_age\\_population/cb16-tps18\\_hawaii.html](https://www.census.gov/library/visualizations/2016/citizen_voting_age_population/cb16-tps18_hawaii.html)

# Ways to Access

- ACS Main Page
- Data Tables and Tools
- Narrative Profiles
- QuickFacts
- Census Explorer
- Census Business Builder
- My Congressional District
- My Tribal Area
- OnTheMap for Emergency Management
- American FactFinder
- Application Programming Interface (API)
- Census Reporter

# ACS Main Page



[Topics](#)  
Population, Economy

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Maps, Geographic Data

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Infographics, Publications

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Tools, Developers

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News, Events, Blogs

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[Methodology](#)

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[Operations and Administration](#)

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The American Community Survey helps local officials, community leaders and businesses understand the changes taking place in their communities. It is the premier source for detailed information about the American people and workforce.



What is the ACS?



How do I respond to the ACS?




Where can I get ACS data?

[Data](#)[News](#)[Events](#)[Library](#)

Respond to the ACS.  
[Learn how.](#)

[census.gov/acs](https://census.gov/acs)

# Data Tables & Tools



U.S. Department of Commerce | Blogs | Index A-Z | Glossary | FAQs

Search

Topics  
Population, Economy

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## American Community Survey

About the Survey

Respond to the Survey

News & Updates

**Data**

**Data Tables & Tools**

Data Profiles

Narrative Profiles

Subject Tables

Ranking Tables

American FactFinder

Statistical Testing Tool

Easy Stats

My Congressional District

Data via FTP

Summary File Data

PUMS Data

Variance Replicate Tables

Race/Ethnicity & AIAN Data

Custom Tables

### Data Tables & Tools

#### Data Profiles Selector

Data Profiles consist of four tables (Social, Economic, Housing, Demographic) to give a broad statistical view of a particular geography. We provide an easy to use [Data Profiles geography selector](#) for the most popular geographies: state, county and place. Our full data website, [American FactFinder](#), provides additional geographies for this table type and many more.

#### Narrative Profiles

The only place to find the current Narrative Profiles is right here on American Community Survey website. Narrative Profiles contain much of the same information found in the Data Profiles, except it is a text-based report with plenty of colorful graphs and charts. Use the map selector or the dropdown boxes to [generate a Narrative Profile](#) for your favorite place.

#### Subject Tables

More interested in a particular topic than a particular geography? Check out our listing of ACS Subject Tables. Subject tables have both numbers and percentages making them the versatile choice for data seekers. You can search/filter the listing, and then link to American Factfinder (AFF) where you can change geographies and go back in time! [Choose your subject table here!](#)

#### American FactFinder

American FactFinder (AFF) is by far the most popular of our data dissemination tools. FactFinder houses almost all of the ACS data tables

[census.gov/acs/www/data/data-tables-and-tools](https://census.gov/acs/www/data/data-tables-and-tools)

# Narrative Profiles

## Population and Housing Narrative Profile 2009-2013 American Community Survey 5-Year Estimates

Select a New Geography

While the ACS produces sample-based population group and housing estimates used in this report, the Census Bureau's Population Estimates Program produces and disseminates official estimates of the population for the nation, states, counties, cities and towns, as well as estimates of housing units for states and counties. For more information see: <http://www.census.gov/popest/>

Note that for small geographic areas, the sample used for the Narrative Profile may be small as well. Users are encouraged to examine the detailed tables on [American FactFinder](#) that are associated with the Narrative Profile text. These tables provide additional information on sampling variability associated with the estimates in this report.

### Geography: Pahrump, Nevada

>> Expand All Sections

<< Collapse All Sections

#### Households and Families

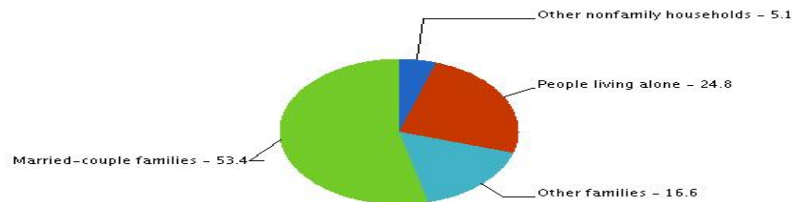
In 2009-2013 there were 14,900 households in Pahrump, Nevada. The average household size was 2.4 people.

Families made up 70 percent of the households in Pahrump, Nevada. This figure includes both married-couple families (53 percent) and other families (17 percent). Of other families, 5 percent are female householder families with no husband present and own children under 18 years. Nonfamily households made up 30 percent of all households in Pahrump, Nevada. Most of the nonfamily households were people living alone, but some were composed of people living in households in which no one was related to the householder.

In Pahrump, Nevada, 25 percent of all households have one or more people under the age of 18; 45 percent of all households have one or more people 65 years and over.

Types of Households in Pahrump, Nevada in 2009-2013

[click graph to view data in table format](#)



### When to use:

Browse statistics presented as a text-based report with plenty of colorful graphs and charts.

[census.gov/acs/data/data-tables-and-tools/narrative-profiles](http://census.gov/acs/data/data-tables-and-tools/narrative-profiles)

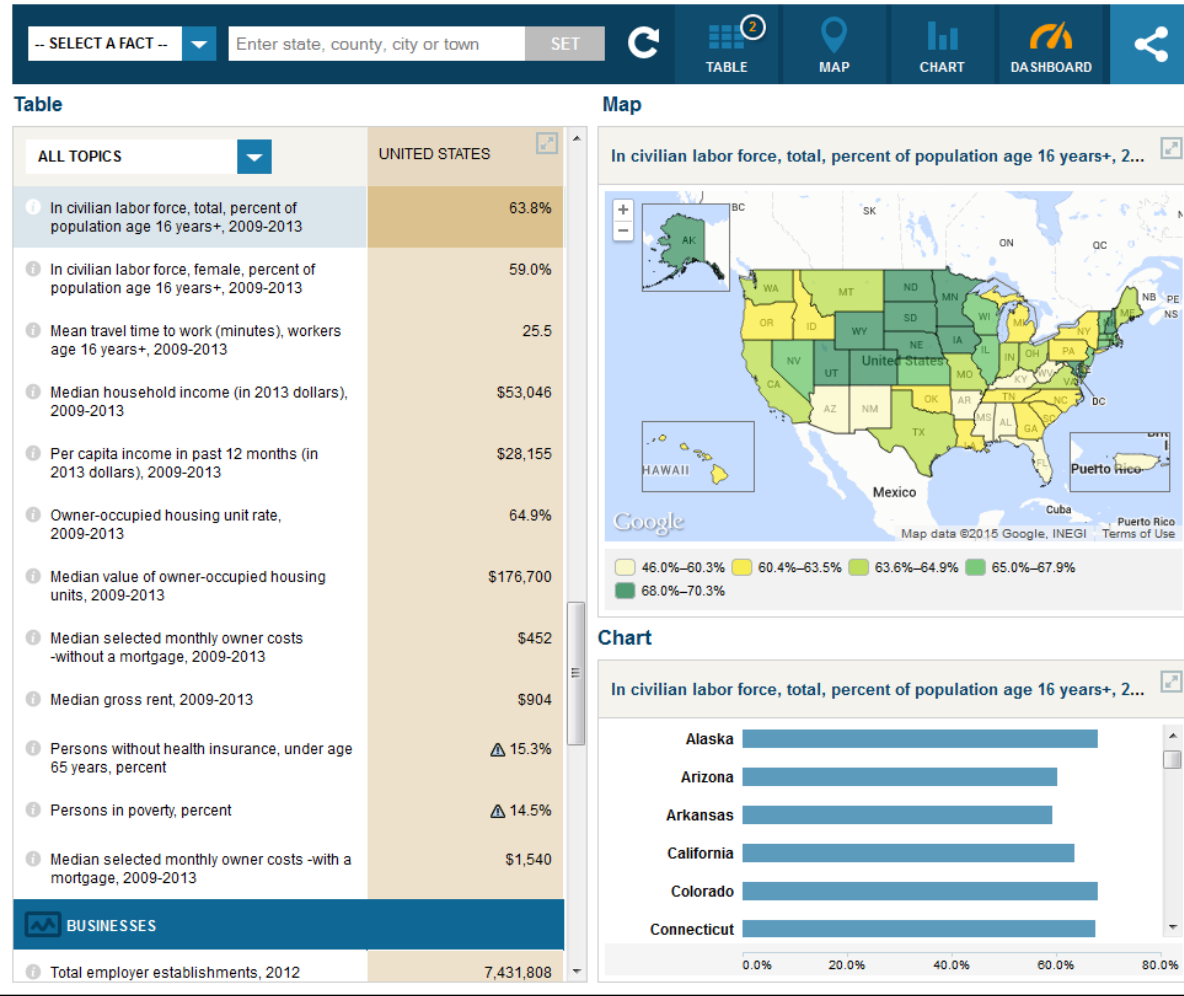


# QuickFacts

## QuickFacts Beta

Learn more about this application >

Tell us what you think >

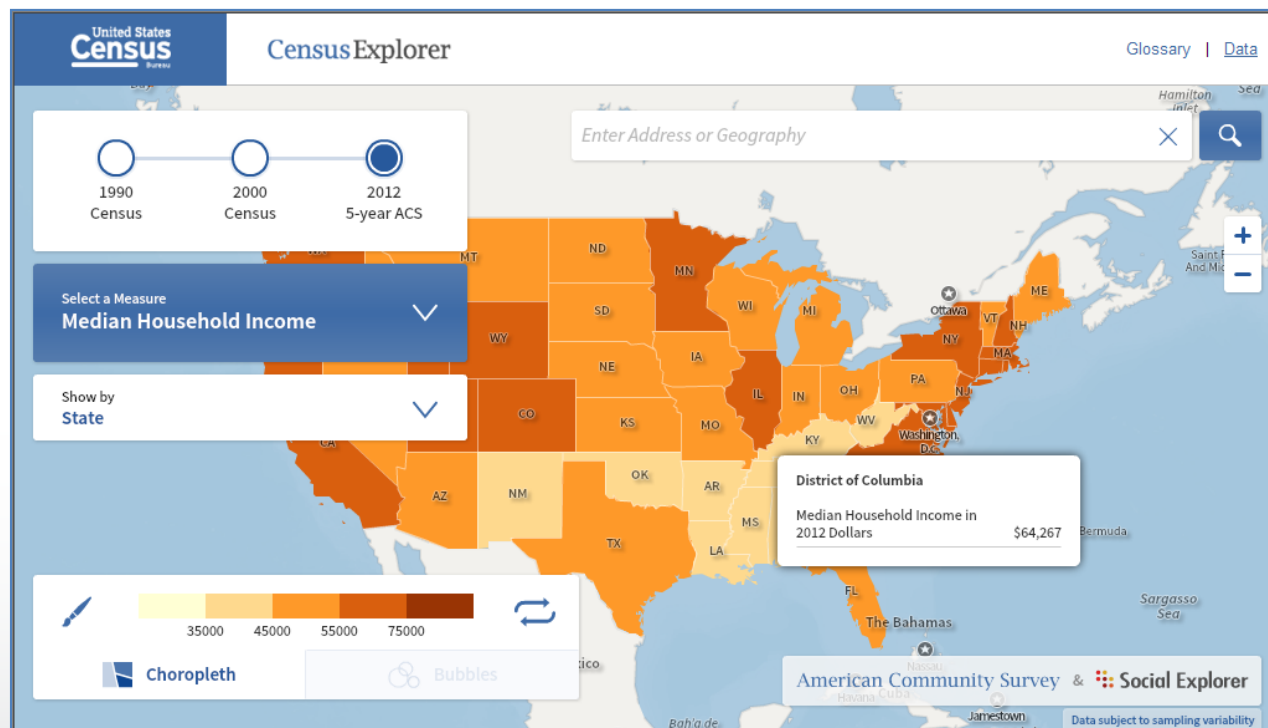


## When to use:

Find a fact fast. View selected estimates about social, economic, and housing characteristics for all states and counties, and for cities with more than 5,000 people.

[census.gov/quickfacts](https://census.gov/quickfacts)

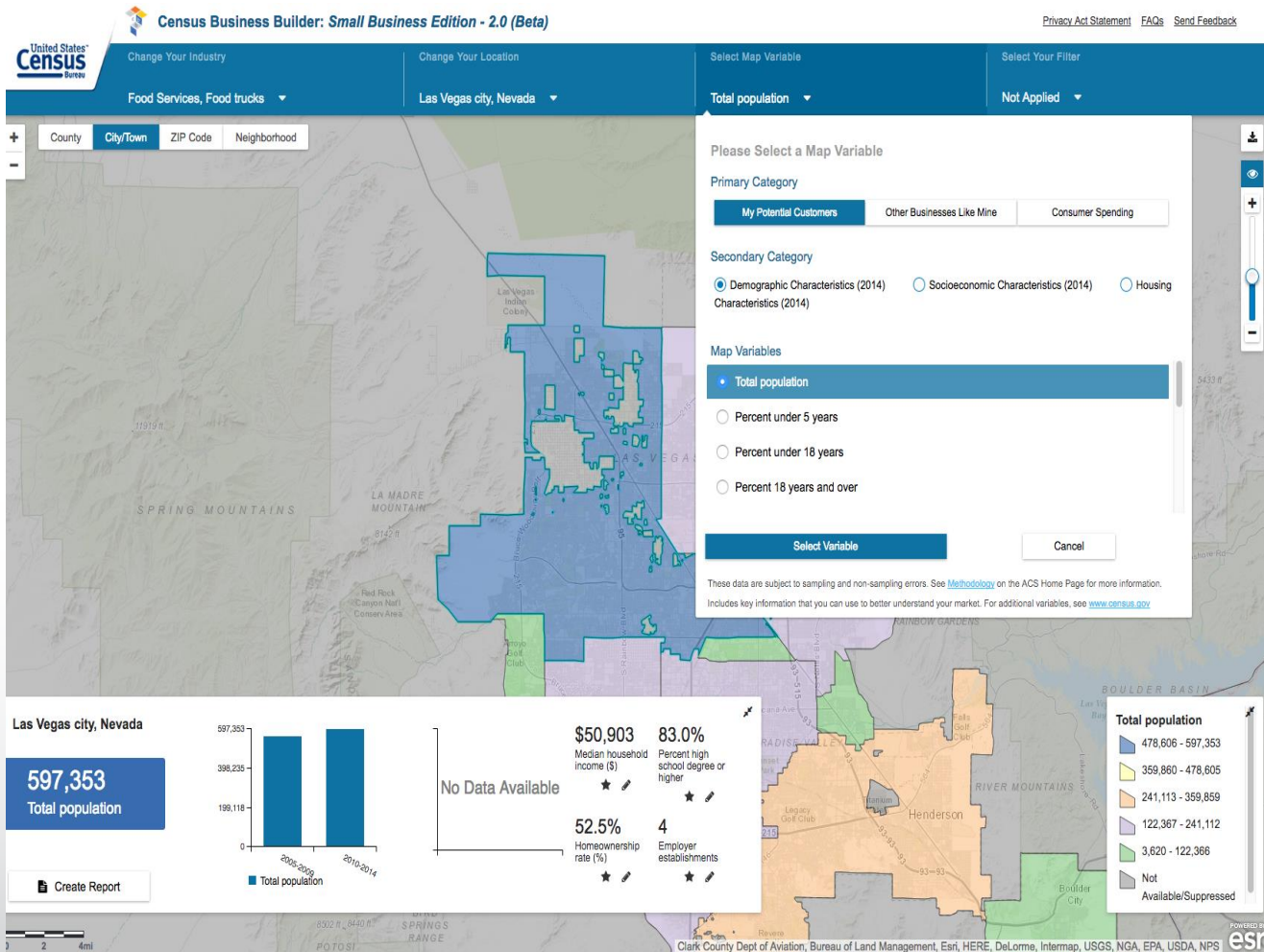
# Census Explorer



**When to use:**  
Explore selected estimates about people, education, income, and commuting in an interactive map to visualize how statistics change over time and across geographies.

[census.gov/censusexplorer](https://census.gov/censusexplorer)

# Census Business Builder



**When to use:**  
Offers prospective business owners selected Census Bureau statistics to guide their research into opening their new business.

[census.gov/data/data-tools/cbb](https://census.gov/data/data-tools/cbb)

# My Congressional District

The screenshot shows the 'My Congressional District' website. At the top, there is a blue silhouette of the U.S. Capitol dome with a red banner reading '114th Congress'. Below this, the title 'My Congressional District' is displayed in red. The interface includes two dropdown menus for selecting a state, a map of the United States with state boundaries, and a navigation bar with icons for People, Workers, Housing, Socio-Economic, Education, and Business. A text box explains that the tool provides quick access to statistics from the American Community Survey (ACS) and County Business Patterns (CBP). The footer includes the United States Census Bureau logo and the text 'POWERED BY The American Community Survey and County Business Patterns'.

Tell us what you think

114th Congress

My Congressional District

1 Select a State

2

People Workers Housing Socio-Economic Education Business

My Congressional District gives you quick and easy access to selected statistics collected by the U.S. Census Bureau through the [American Community Survey \(ACS\)](#) and [County Business Patterns \(CBP\)](#). The ACS provides detailed demographic, social, economic, and housing statistics every year for the nation's communities. CBP provides annual statistics for businesses with paid employees at a detailed geography and industry level. My Congressional District is powered by ACS and CBP data through the [Census Application Programming Interface \(API\)](#).

Sources: 2015 American Community Survey 1-Year Estimates and 2014 County Business Patterns

United States Census Bureau  
U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov

POWERED BY  
The American Community Survey and County Business Patterns

**When to use:**  
Access selected statistics about your Congressional district collected through the American Community Survey (ACS) and County Business Patterns (CBP).

[census.gov/mycd/](https://census.gov/mycd/)

# My Tribal Area

Tell us what you think >

## My Tribal Area

Enter name of Tribal Area  
OR

1 Select a State

2

People Jobs Housing Economy Education

The Census Bureau collects data for the American Indian and Alaska Native (AIAN) population and publishes specific counts, estimates, and statistics. My Tribal Area gives you quick and easy access to selected statistics from the American Community Survey (ACS). The ACS provides detailed demographic, social, economic, and housing statistics every year for the nation's communities. My Tribal Area is powered by the Census Application Programming Interface (API).

**Source: 2011-2015 American Community Survey 5-Year Estimates**

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov

POWERED BY  
**The American Community Survey**

Glossary >

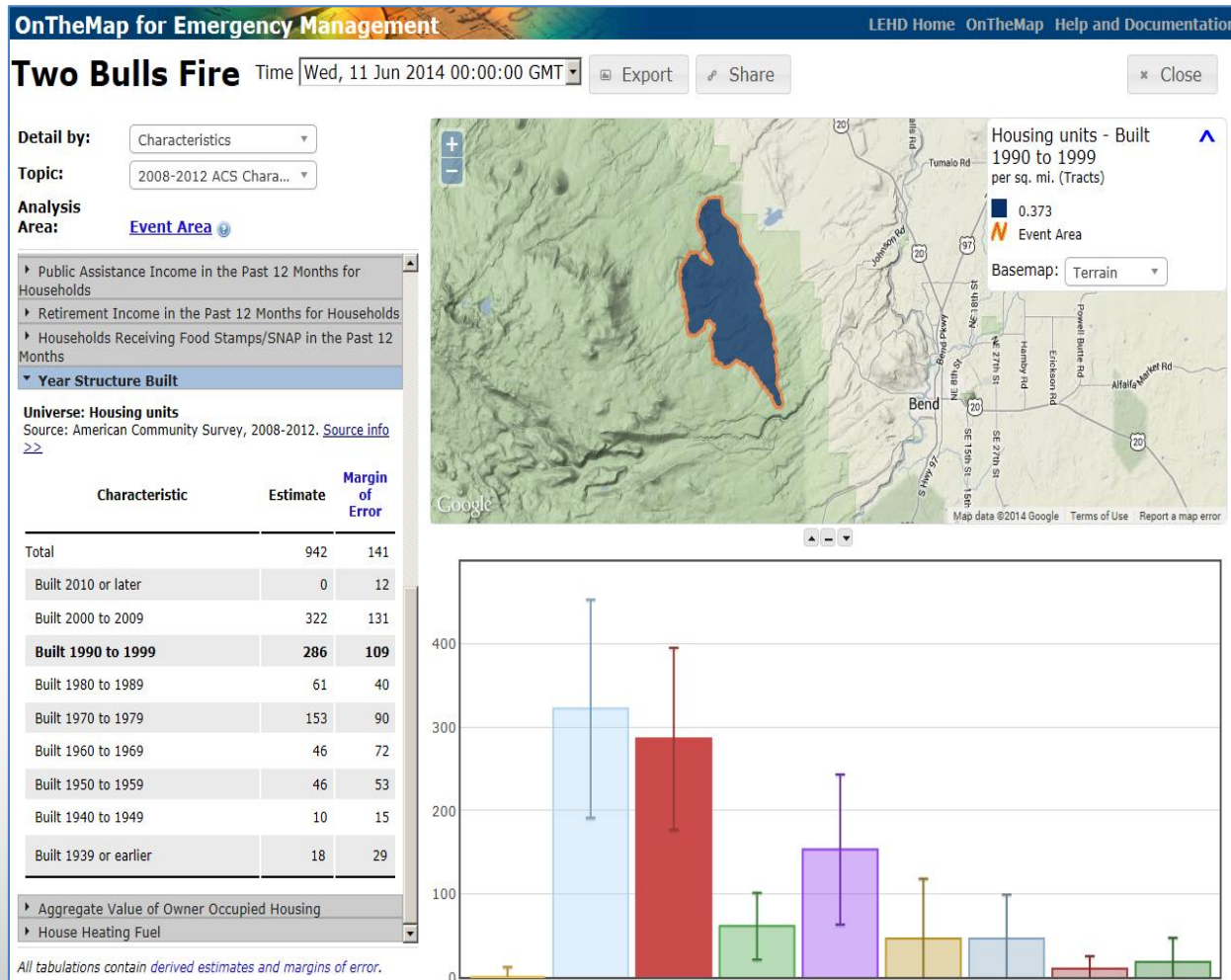
### When to use:

The Census Bureau collects data for the American Indian and Alaska Native (AIAN) population and publishes specific counts, estimates, and statistics. My Tribal Area gives you quick and easy access to selected statistics from the American Community Survey.

[census.gov/tribal/](https://census.gov/tribal/)



# OnTheMap for Emergency Management



## When to use:

Learn about social, economic, housing, and demographic characteristics from the ACS, for all current declared emergency zones. The types of emergencies include disasters, natural hazards, and weather events, such as: hurricanes and tropical storms, floods, winter storms, and wildfires disaster declaration areas

[onthemap.ces.census.gov/em](http://onthemap.ces.census.gov/em)

# American FactFinder

The screenshot shows the American FactFinder website. At the top, there's a header with the U.S. Department of Commerce logo, the United States Census Bureau logo, and the American FactFinder title. A navigation bar includes links for MAIN, COMMUNITY FACTS, GUIDED SEARCH, ADVANCED SEARCH, and DOWNLOAD CENTER. A language selector shows English and Spanish. A banner message states: "The U.S. Census Bureau's newly designed American Community Survey (ACS) website is now available." Below this, the "Community Facts" section is highlighted, with a description: "Find popular facts (population, income, etc.) and frequently requested data about your community." A search input field contains "e.g., Atlanta, GA" and a "GO" button. To the right is a large image of a smiling young woman. Below the search section, there are links for "Guided Search", "Advanced Search", and "Download Center". The "Popular Tables" section lists various data categories: "Population and Housing" (Annual Population Estimates, Demographic and Housing Estimates, General Housing Characteristics, General Demographic Characteristics), "Poverty and Income" (General Economic Characteristics), and "Age, Race, Sex and Education" (Selected Social Characteristics, Educational Attainment). At the bottom, there's a "News and Notes" section with a date of June 02, 2015, and a "GET EMAIL UPDATES" button.

**When to use:**  
Search all ACS data for  
all geographies down to  
the block group level

[factfinder.census.gov](http://factfinder.census.gov)

# American FactFinder



AMERICAN  
FactFinder



MAIN

COMMUNITY FACTS

GUIDED SEARCH

ADVANCED SEARCH

DOWNLOAD CENTER



Check out the early preview of our new dissemination platform at [data.census.gov](https://data.census.gov).

## Community Facts

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

Honolulu County, Hawaii



Honolulu County, Hawaii

## Guided Search

## Advanced Search

## Download Center



### Popular Tables

#### Population and Housing

- [Annual Population Estimates \(2016 PEP, PEPANNRES\)](#)
- [Demographic and Housing Estimates \(2015 ACS, DP05\)](#)
- [General Housing Characteristics \(2015 ACS, DP04\)](#)
- [General Demographic Characteristics \(2010 Census, DP-1\)](#)

#### Poverty and Income

- [General Economic Characteristics \(2015 ACS, DP03\)](#)

#### Age, Race, Sex and Education

- [Selected Social Characteristics \(2015 ACS, DP02\)](#)
- [Educational Attainment \(2015 ACS, S1501\)](#)

# American FactFinder

**Community Facts** - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

GO

- Population
- Age
- Business and Industry
- Education
- Governments
- Housing
- Income
- Origins and Language
- Poverty
- Race and Hispanic Origin**
- Veterans
- Show All

## Honolulu County, Hawaii

### Race and Hispanic Origin



Bookmark/Save



Print

✓ -- select one of the following --

- White alone
- Black or African American alone
- American Indian and Alaska Native alone
- Asian alone
- Native Hawaiian and Other Pacific Islander alone**
- Some Other Race alone
- Two or More Races
- Hispanic or Latino (of any race)
- White alone, Not Hispanic or Latino

Population

- Compare Census Tracts for Race and Hispanic or Latino
- Compare Cities and Towns for Race and Hispanic or Latino

### 2015 American Community Survey

- Demographic and Housing Estimates (Age, Sex, Race, Households and Housing, ...)

### Census 2000

- Race and Hispanic or Latino Origin
- Detailed Hispanic or Latino Origin
- Compare Cities and Towns for Race and Hispanic or Latino

• Want more? Need help? Use [Guided Search](#) or visit [Census.gov's Quick Facts](#).



# American FactFinder

**Community Facts** - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

GO

Population

Age

Business and Industry

Education

Governments

Housing

Income

Origins and Language

Poverty

Race and Hispanic Origin

Veterans

Show All

## Honolulu County, Hawaii

### Race and Hispanic Origin

Native Hawaiian and Other Pacific Islander alone



Bookmark/Save



Print

90,740

Source: 2011-2015 American Community Survey 5-Year Estimates

### Popular tables for this geography:

#### 2010 Census

- [Race and Hispanic or Latino Origin](#)
- [Detailed Hispanic or Latino Origin](#)
- [Detailed American Indian and Alaska Native Population](#)
- [Detailed Asian Population](#)
- [Detailed Native Hawaiian and Other Pacific Islander Population](#)
- [Compare Census Tracts for Race and Hispanic or Latino](#)
- [Compare Cities and Towns for Race and Hispanic or Latino](#)

#### 2015 American Community Survey

- [Demographic and Housing Estimates \(Age, Sex, Race, Households and Housing, ...\)](#)

#### Census 2000

- [Race and Hispanic or Latino Origin](#)
- [Detailed Hispanic or Latino Origin](#)
- [Compare Cities and Towns for Race and Hispanic or Latino](#)

- [Want more? Need help? Use Guided Search or visit Census.gov's Quick Facts.](#)



# American FactFinder

Versions of this table are available for the following years:

2015 ►  
2014  
2013  
2012  
2011  
2010



Subject	Honolulu County, Hawaii			
	Estimate	Margin of Error	Percent	Percent Margin of Error
One race	760,664	+/-3,761	77.3%	+/-0.4
White	213,878	+/-1,217	21.7%	+/-0.1
Black or African American	25,901	+/-937	2.6%	+/-0.1
American Indian and Alaska Native	1,685	+/-273	0.2%	+/-0.1
Cherokee tribal grouping	240	+/-121	0.0%	+/-0.1
Chippewa tribal grouping	8	+/-14	0.0%	+/-0.1
Navajo tribal grouping	272	+/-164	0.0%	+/-0.1
Sioux tribal grouping	52	+/-44	0.0%	+/-0.1
Asian	419,451	+/-3,253	42.6%	+/-0.3
Asian Indian	1,818	+/-373	0.2%	+/-0.1
Chinese	53,119	+/-1,933	5.4%	+/-0.2
Filipino	143,567	+/-4,093	14.6%	+/-0.4
Japanese	146,639	+/-2,919	14.9%	+/-0.3
Korean	20,729	+/-1,509	2.1%	+/-0.2
Vietnamese	9,103	+/-955	0.9%	+/-0.1
Other Asian	44,476	+/-1,770	4.5%	+/-0.2
Native Hawaiian and Other Pacific Islander	90,740	+/-1,675	9.2%	+/-0.2
Native Hawaiian	50,229	+/-2,324	5.1%	+/-0.2
Guamanian or Chamorro	2,170	+/-505	0.2%	+/-0.1
Samoan	14,765	+/-1,616	1.5%	+/-0.2
Other Pacific Islander	23,576	+/-2,103	2.4%	+/-0.2
Some other race	9,009	+/-930	0.9%	+/-0.1
Two or more races	223,514	+/-3,761	22.7%	+/-0.4
White and Black or African American	3,768	+/-545	0.4%	+/-0.1
White and American Indian and Alaska Native	5,302	+/-463	0.5%	+/-0.1
White and Asian	50,859	+/-1,941	5.2%	+/-0.2
Black or African American and American Indian and Alaska Native	1,071	+/-298	0.1%	+/-0.1
Race alone or in combination with one or more other races				
Total population	984,178	*****	984,178	(X)
White	378,113	+/-3,671	38.4%	+/-0.4
Black or African American	41,436	+/-1,036	4.2%	+/-0.1
American Indian and Alaska Native	21,022	+/-1,198	2.1%	+/-0.1
Asian	595,049	+/-1,705	60.5%	+/-0.2
Native Hawaiian and Other Pacific Islander	236,488	+/-3,435	24.0%	+/-0.3
Some other race	23,873	+/-1,633	2.4%	+/-0.2

# American FactFinder



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**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

## Your Selections

'Your Selections' is empty

[load search](#) | [save search](#)

Search using the options below:

### Topics

(age, income, year, dataset, ...)

### Geographies

(states, counties, places, ...)

### Race and Ethnic Groups

(race, ancestry, tribe)

### Industry Codes

(NAICS industry, ...)

### EEO Occupation Codes

(executives, analysts, ...)

*To search for tables and other files in American FactFinder:*

1 Enter search terms and an optional geography and click **GO**  
**Select Race and Ethnic Groups**

CLOSE X

#### Basic Groups

#### Detailed Groups

Select basic race and ethnic groups to add to Your Selections ?

**Note:** For detailed race, ancestry, or tribe data from the Decennial Census (SF2, SF4, and AIAN) and the American Community Survey (Selected Population Profiles and AIAN tables), select the 'Detailed Groups' tab.

#### Race & Ethnicity

- Alaska Native (2,823)
- American Indian (2,834)
- Ancestry (473)
- Asian (2,888)
- Black or African American (2,829)
- Hispanic or Latino (2,709)
- Native Hawaiian and Pacific Islander (2,857)
- Race/Ethnicity of Householder (5,260)
- Race/Ethnicity of Individual (12,689)
- Some Other Race (2,697)
- Two or More Races (2,882)
- White (2,680)
- White, Not Hispanic or Latino (2,516)

# American FactFinder



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**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

## Your Selections

### Search using...

Race & Ethnicity:  
Native Hawaiian and Pacific  
Islander

[clear all selections and  
start a new search](#)

[load search](#) | [save search](#)

Search Results: 1-25 of 2,857 tables and other products match 'Your Selections'

per page: 25

Refine your search results:  topic or table name  state, county or place (optional)

☒ topics ☐ race/ancestry ☐ industries ☐ occupations

Selected: View Download Compare Clear All Reset Sort

1 2 3 4 5

★ - Suggested search results for **Native Hawaiian and Pacific Islander**

Show results from:

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/> DP05	★ ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2015 ACS 5-year estimates	
<input type="checkbox"/> P9	★ HISPANIC OR LATINO, AND NOT HISPANIC OR LATINO BY RACE	2010 SF1 100% Data	
<input type="checkbox"/> DP-1	★ Profile of General Population and Housing Characteristics: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	★ The Native Hawaiian and Other Pacific Islander Population : 2010 (C2010BR-12)	2010 SF1 100% Data	
<input type="checkbox"/> SB0700CSA01	★ Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business Owners	
<input type="checkbox"/> B01001E	SEX BY AGE (NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER ALONE)	2015 ACS 5-year estimates	
<input type="checkbox"/> B01001E	SEX BY AGE (NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER ALONE)	2015 ACS 1-year estimates	
<input type="checkbox"/> B01002E	MEDIAN AGE BY SEX (NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER ALONE)	2015 ACS 5-year estimates	
<input type="checkbox"/> B01002E	MEDIAN AGE BY SEX (NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER ALONE)	2015 ACS 1-year estimates	
<input type="checkbox"/> B02001	RACE	2015 ACS 5-year estimates	
<input type="checkbox"/> B02001	RACE	2015 ACS 1-year estimates	
<input type="checkbox"/> B02003	DETAILED RACE	2015 ACS 1-year estimates	

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**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

## Your Selections

'Your Selections' is empty

[load search](#) | [save search](#)

*To search for tables and other files in American FactFinder:*

1 Enter search terms and an optional geography and click **GO**  
Select Race and Ethnic Groups

[CLOSE](#)

**Basic Groups**

**Detailed Groups**

Enter a race, ancestry, or tribe, or use the Race and Ethnic Group Filter Options below:

Native

**GO** ?

050 - Native Hawaiian and Other Pacific Islander alone (500-599)  
052 - Native Hawaiian alone (500-503)  
060 - Native Hawaiian and Other Pacific Islander alone or in combination with one or more other races (500-599) & (100-299) or (300, A01-Z99) or (400-999)  
600 - Native

Results to add to Your Selections ?

Results: 1-25 of 2,691

per page: 25

☒ Check All ☐ Clear All

1 2 3 4 5

## Race/Ethnic Group Filter Options

### Population Group Type

[Race and Hispanic Origin](#) (2,311)

[Ancestry Group](#) (122)

[Country of Birth](#) (258)

Include in results:

- ☒ All population groups ?  
☐ Individual population groups  
☐ Collections of population groups

	Code	Population Group Name	Code Base	Population Group Type
<input type="checkbox"/>	-00	All available races		Race and Hispanic Origin
<input type="checkbox"/>	001	Total population	2000, 2010, ACS	Race and Hispanic Origin
<input type="checkbox"/>	-01	All available basic races alone		Race and Hispanic Origin
<input type="checkbox"/>	-02	All available basic races alone or in combination		Race and Hispanic Origin
<input type="checkbox"/>	002	White alone	2000, 2010, ACS	Race and Hispanic Origin
<input type="checkbox"/>	003	White alone or in combination with one or more other races	2000, 2010, ACS	Race and Hispanic Origin
<input type="checkbox"/>	004	Black or African American alone	2000, 2010, ACS	Race and Hispanic Origin
<input type="checkbox"/>	005	Black or African American alone or in combination with one or more other races	2000, 2010, ACS	Race and Hispanic Origin

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**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

## Your Selections

'Your Selections' is empty

[load search](#) | [save search](#)

## Search using the options below:

### Topics

(age, income, year, dataset, ...)

### Geographies

(states, counties, places, ...)

### Race and Ethnic Groups

(race, ancestry, tribe)

### Industry Codes

(NAICS industry, ...)

### EEO Occupation Codes

(executives, analysts, ...)

*To search for tables and other files in American FactFinder:*

## Select Race and Ethnic Groups

### Basic Groups

### Detailed Groups

Enter a race, ancestry, or tribe, or use the Race and Ethnic Group Filter Options below:

052 - Native Hawaiian alone (500-503)

[GO](#)



052 - Native Hawaiian alone (500-503)

[Add to Your Selections](#)

### Filters

'Your Race and Ethnic Group Filters' is empty

### Race/Ethnic Group Filter Options

#### Population Group Type

[Race and Hispanic Origin](#) (2,311)

[Ancestry Group](#) (122)

[Country of Birth](#) (258)

Include in results:

☒ All population groups

☐ Individual population groups

☐ Collections of population groups

## Race and Ethnic Group Results: 1-25 of 2,691


per page: 25

Selected: [Add](#) ☒ [Check All](#) ☐ [Clear All](#) [Reset Sort](#)

	Code	Population Group Name	Code Base	Population Group Type
<input type="checkbox"/>	-00	<a href="#">All available races</a>		Race and Hispanic Origin
<input type="checkbox"/>	001	<a href="#">Total population</a>	2000, 2010, ACS	Race and Hispanic Origin
<input type="checkbox"/>	-01	<a href="#">All available basic races alone</a>		Race and Hispanic Origin
<input type="checkbox"/>	-02	<a href="#">All available basic races alone or in combination</a>		Race and Hispanic Origin
<input type="checkbox"/>	002	<a href="#">White alone</a>	2000, 2010, ACS	Race and Hispanic Origin
<input type="checkbox"/>	003	<a href="#">White alone or in combination with one or more other races</a>	2000, 2010, ACS	Race and Hispanic Origin
<input type="checkbox"/>	004	<a href="#">Black or African American alone</a>	2000, 2010, ACS	Race and Hispanic Origin
<input type="checkbox"/>	005	<a href="#">Black or African American alone or in combination with one or more other races</a>	2000, 2010, ACS	Race and Hispanic Origin



# American FactFinder



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Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections

Search using...

Race and Hispanic Origin  
Native Hawaiian alone (500-503)

clear all selections and  
start a new search

load search | save search

Search using the options below:

Topics  
(age, income, year, dataset, ...)

Geographies  
(states, counties, places, ...)

Race and Ethnic Groups  
(race, ancestry, tribe)

Industry Codes  
(NAICS industry, ...)

EEO Occupation Codes  
(executives, analysts, ...)

Search Results: 1-25 of 1,201 tables and other products match "Your Selections"

per page: 25

Select Race and Ethnic Groups

Basic GroupsDetailed Groups

Enter a race, ancestry, or tribe, or use the Race and Ethnic Group Filter Options below:

GO?

Native Hawaiian alone (500-503) successfully added to Your Selections.

Race and Ethnic Group Results: 1-1 of 1

per page: 25

Selected: AddCheck AllClear AllReset Sort

	Code	Population Group Name	Code Base	Population Group Type
<input type="checkbox"/>	052	Native Hawaiian alone (500-503)	2000, 2010, ACS	Race and Hispanic Origin

Selected: AddCheck AllClear AllReset Sort

Race/Ethnic Group Filter Options

No filters are available

Include in results:

☒ All population groups

☐ Individual population groups

☐ Collections of population groups

https://factfinder.census.gov/faces/nav/jsf/pages/searchresults.xhtml?refresh=t&keepList=ff

IN THE UNITED STATES

2011 ACS 3-year estimates

i

# American FactFinder

The screenshot shows the American FactFinder search interface. A red arrow points to the 'Search' button. A dropdown menu is open, showing a list of geographic types. The 'State - 040' option is highlighted. The left sidebar contains search options: 'Search using...' (Race and Hispanic Origin, Native Hawaiian alone (500-503)), 'Search using the options below:' (Topics, Geographies, Race and Ethnic Groups, Industry Codes, EEO Occupation Codes), and 'Your Selections'. The top right corner has links for 'Feedback', 'FAQs', 'Glossary', and 'Help'. The bottom of the page shows the 'United States Census Bureau' logo and the 'U.S. Department of Commerce' logo.

United States Census Bureau

Feedback FAQs Glossary Help

Search - Use the options on the left

**Your Selections**

Search using...

Race and Hispanic Origin

Native Hawaiian alone (500-503) ✕

[clear all selections and start a new search](#)

[load search](#) | [save search](#)

**Search using the options below:**

**Topics**  
(age, income, year, dataset, ...)

**Geographies**  
(states, counties, places, ...)

**Race and Ethnic Groups**  
(race, ancestry, tribe)

**Industry Codes**  
(NAICS industry, ...)

**EEO Occupation Codes**  
(executives, analysts, ...)

**Geographic Type Selection**

- ✓ -- select a geographic type --
- United States - 010
- Region - 020
- Division - 030
- State - 040**
- ..... County - 050
- ..... County Subdivision - 060
- ..... Census Tract - 140
- ..... Block Group - 150
- ..... Equal Employment Opportunity County Set - 902
- ..... Place - 160
- ..... Estimates Universe Place - 162
- ..... Economic Place - E60
- ..... County (or part) - E65
- ..... Consolidated City - 170
- ..... Place within Consolidated City (or part) - 172
- ..... Congressional District - 500
- ..... School District (Elementary)/Remainder - 950
- ..... School District (Secondary)/Remainder - 960
- ..... School District (Unified)/Remainder - 970

Didn't find your geographic type? Click the 'all geographic types' radio button above, or try the Name, Address or Map geography search options instead.

00201PR SELECTED POPULATION PROFILE IN PUERTO RICO 2012 ACS 1-year estimates

# American FactFinder



AMERICAN  
FactFinder

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**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

## Your Selections

### Search using...

Race and Hispanic Origin  
Native Hawaiian alone (500-503) ✕

[clear all selections and start a new search](#)

[load search](#) | [save search](#)

## Search using the options below:

### Topics

(age, income, year, dataset, ...)

### Geographies

(states, counties, places, ...)

### Race and Ethnic Groups

(race, ancestry, tribe)

### Industry Codes

(NAICS industry, ...)

### EEO Occupation Codes

(executives, analysts, ...)

Search Results: 1-25 of 1,201 tables and other products match 'Your Selections'

## Select Geographies

List

Name

Address

Map

Select geographies to add to Your Selections ?

Select from: ☒ most requested geographic types ☐ all geographic types

Select a geographic type:

State - 040

Select one or more geographic areas and click **Add to Your Selections**:

California  
Colorado  
Connecticut  
Delaware  
District of Columbia  
Florida  
Georgia  
Hawaii  
Idaho  
Illinois

**ADD TO YOUR SELECTIONS**

**ABOUT THIS GEOGRAPHY**

Didn't find your geographic type? Click the 'all geographic types' radio button above, or try the Name, Address or Map geography search options instead.

# American FactFinder



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**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

## Your Selections

### Search using...

Race and Hispanic Origin  
Native Hawaiian alone (500-503) ✕  
State  
Hawaii ✕

[clear all selections and start a new search](#)

[load search](#) | [save search](#)

### Search using the options below:

#### Topics

(age, income, year, dataset, ...)

#### Geographies

(states, counties, places, ...)

#### Race and Ethnic Groups

(race, ancestry, tribe)

#### Industry Codes

(NAICS industry, ...)

#### EEO Occupation Codes

(executives, analysts, ...)

Search Results: 1-25 of 931 tables and other products match 'Your Selections'

per page: 25

Refine your search results:  topic or table name  state, county or place (optional)    
☒ topics ☐ race/ancestry ☐ industries ☐ occupations

Selected:

Show results from:

	ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/>	S0201	<a href="#">SELECTED POPULATION PROFILE IN THE UNITED STATES</a>	2015 ACS 1-year estimates	<a href="#">i</a>
<input type="checkbox"/>	S0201	<a href="#">SELECTED POPULATION PROFILE IN THE UNITED STATES</a>	2014 ACS 1-year estimates	<a href="#">i</a>
<input type="checkbox"/>	S0201	<a href="#">SELECTED POPULATION PROFILE IN THE UNITED STATES</a>	2013 ACS 3-year estimates	<a href="#">i</a>
<input type="checkbox"/>	S0201	<a href="#">SELECTED POPULATION PROFILE IN THE UNITED STATES</a>	2013 ACS 1-year estimates	<a href="#">i</a>
<input type="checkbox"/>	S0201	<a href="#">SELECTED POPULATION PROFILE IN THE UNITED STATES</a>	2012 ACS 3-year estimates	<a href="#">i</a>
<input type="checkbox"/>	S0201	<a href="#">SELECTED POPULATION PROFILE IN THE UNITED STATES</a>	2012 ACS 1-year estimates	<a href="#">i</a>
<input type="checkbox"/>	S0201	<a href="#">SELECTED POPULATION PROFILE IN THE UNITED STATES</a>	2011 ACS 3-year estimates	<a href="#">i</a>
<input type="checkbox"/>	S0201	<a href="#">SELECTED POPULATION PROFILE IN THE UNITED STATES</a>	2011 ACS 1-year estimates	<a href="#">i</a>
<input type="checkbox"/>	B01001	<a href="#">SEX BY AGE</a>	2010 ACS 5-year Selected Population Tables	<a href="#">i</a>
<input type="checkbox"/>	B01002	<a href="#">MEDIAN AGE BY SEX</a>	2010 ACS 5-year Selected Population Tables	<a href="#">i</a>
<input type="checkbox"/>	B01003	<a href="#">TOTAL POPULATION</a>	2010 ACS 5-year Selected Population Tables	<a href="#">i</a>
<input type="checkbox"/>	B05001	<a href="#">CITIZENSHIP STATUS IN THE UNITED STATES</a>	2010 ACS 5-year Selected Population	<a href="#">i</a>

# American FactFinder

Versions of this table are available for the following years:

2015 ▶

2014

2013

2012

2011

2010

2009

2008

2007

2006

2005

Subject	Hawaii	
	Native Hawaiian alone (500-503)	
	Estimate	Margin of Error
Married-couple family		
Median income (dollars)	93,714	+/-11,036
Male householder, no spouse present, family	10.5%	+/-3.3
Median income (dollars)	60,334	+/-29,701
Female householder, no husband present, family	21.5%	+/-4.1
Median income (dollars)	44,149	+/-14,128
Individuals	86,425	+/-6,521
Per capita income (dollars)	23,616	+/-1,350
With earnings for full-time, year-round workers:		
Male	16,585	+/-1,811
Female	13,624	+/-2,055
Mean earnings (dollars) for full-time, year-round workers:		
Male	46,387	+/-3,087
Female	44,306	+/-3,040
Median earnings (dollars) full-time, year-round workers:		
Male	40,817	+/-4,159
Female	38,914	+/-4,407
HEALTH INSURANCE COVERAGE		
Civilian noninstitutionalized population	84,655	+/-6,457
With private health insurance	64.3%	+/-3.8
With public coverage	42.7%	+/-3.7
No health insurance coverage	5.2%	+/-1.3
POVERTY RATES FOR FAMILIES AND PEOPLE FOR WHOM POVERTY STATUS IS DETERMINED		
All families	10.8%	+/-3.0
With related children of the householder under 18 years	15.2%	+/-5.0
With related children of the householder under 5 years only	30.6%	+/-18.1
Married-couple family	7.0%	+/-2.8
With related children of the householder under 18 years	10.7%	+/-5.1
With related children of the householder under 5 years only	37.9%	+/-24.5
Female householder, no husband present, family	20.6%	+/-10.4
With related children of the householder under 18 years	23.1%	+/-14.2
With related children of the householder under 5 years only	N	N
All people	14.6%	+/-3.2
Under 18 years	21.9%	+/-7.4
Related children of the householder under 18 years	18.7%	+/-7.5
Related children of the householder under 5 years	26.5%	+/-10.8
Related children of the householder 5 to 17 years	16.0%	+/-7.1
18 years and over	12.3%	+/-2.5
18 to 64 years	13.9%	+/-2.9



# American FactFinder

The screenshot shows the American FactFinder website. At the top is the United States Census Bureau logo and the 'AMERICAN FactFinder' title. Below this is a navigation bar with links: MAIN, COMMUNITY FACTS, GUIDED SEARCH, ADVANCED SEARCH (highlighted in orange), and DOWNLOAD CENTER. A search bar is located to the right of the navigation bar. Below the navigation bar, a text box says: **Search** - Use the options on the left (topics, geographies, ...) to narrow your search results.

On the left side, there is a 'Your Selections' box which is currently empty, with 'load search' and 'save search' buttons. Below this is a section titled 'Search using the options below:' with four buttons: 'Topics (age, income, year, dataset, ...)', 'Geographies (states, counties, places, ...)', 'Race and Ethnic Groups (race, ancestry, tribe)', and 'Industry Codes (NAICS industry, ...)', followed by 'EEO Occupation Codes (executives, analysts, ...)'. The 'Topics' button is highlighted with a red box, and a red arrow points from it to the 'Select Topics' dialog box.

The 'Select Topics' dialog box is open, showing a list of topics to add to 'Your Selections'. The topics are: People, Basic Count/Estimate, Age & Sex, Age Group, Disability, Education, Employment, Income & Earnings, Insurance Coverage, Language, Marital & Fertility Status, Origins, Ancestry (473), Citizenship (1,424), Foreign Born (3,466), Hispanic or Latino (2,709), Migration (International/Domestic) (185), Migration (Previous Residence) (3,834), and Native Born (1,919). A red arrow points from the 'Topics' button to the 'Select Topics' dialog box. Another red arrow points from the 'Industry Codes' button to the 'Select Topics' dialog box. A yellow box highlights the 'GO' button in the search bar. A text box says: **To search for tables and other files in American FactFinder:** Enter search terms and an optional geography and click **GO**. A 'CLOSE X' button is also visible.

**Note:** The Race & Ethnicity topic is available under the Race and Ethnic Groups button on the left.

☐ Include archived products in your search

# Application Programming Interface (API)

## Developers

API Forum

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App Gallery

Available APIs

Geography

News

Terms of Service

Updates

The Census Bureau has begun rolling out our datasets via APIs. Check out our [Discovery Tool](#). Sign up for our [newsletter](#) to get the latest updates and newest dataset addition. We also invite you to make requests for features / data via our forum.

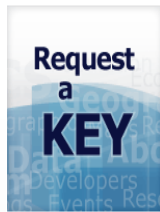
[Read More](#)

CITY SDK



**When to use:**  
The Census application programming interface (API) lets developers create custom apps to reach new users and makes key demographic, socio-economic and housing statistics more accessible than ever before.

[census.gov/developers](https://census.gov/developers)



### Latest

Available APIs

News

Updates

#### Survey of Business Owners

February 03, 2016

(Non)employer firms, sales/receipts, payroll, employment, by gender, ethnicity, race, veteran status for states, metro/micropolitan areas, counties and places

#### County Business Patterns and Nonemployer Statistics (2008-2013)

January 27, 2016

Annual statistics on U.S. businesses with and without paid employees or payroll at detailed levels of geography and industry. Both surveys use NAICS codes.

#### Population Estimates and Projections (2015, 2014, 2013 and 2012)

December 22, 2015

Both programs use births, deaths, and migration to gauge population change since 2010. Estimates are past and present. Projections are future. Geographies vary.

[View All Available APIs](#)

# Mobile Apps



## Census PoP Quiz

Test your knowledge with Census PoP Quiz, a new population challenge about the 50 states and the District of Columbia from the U.S. Census Bureau.



## America's Economy

The America's Economy app provides real-time updates for 19 key economic indicators released from the Census Bureau, BLS, and BEA.

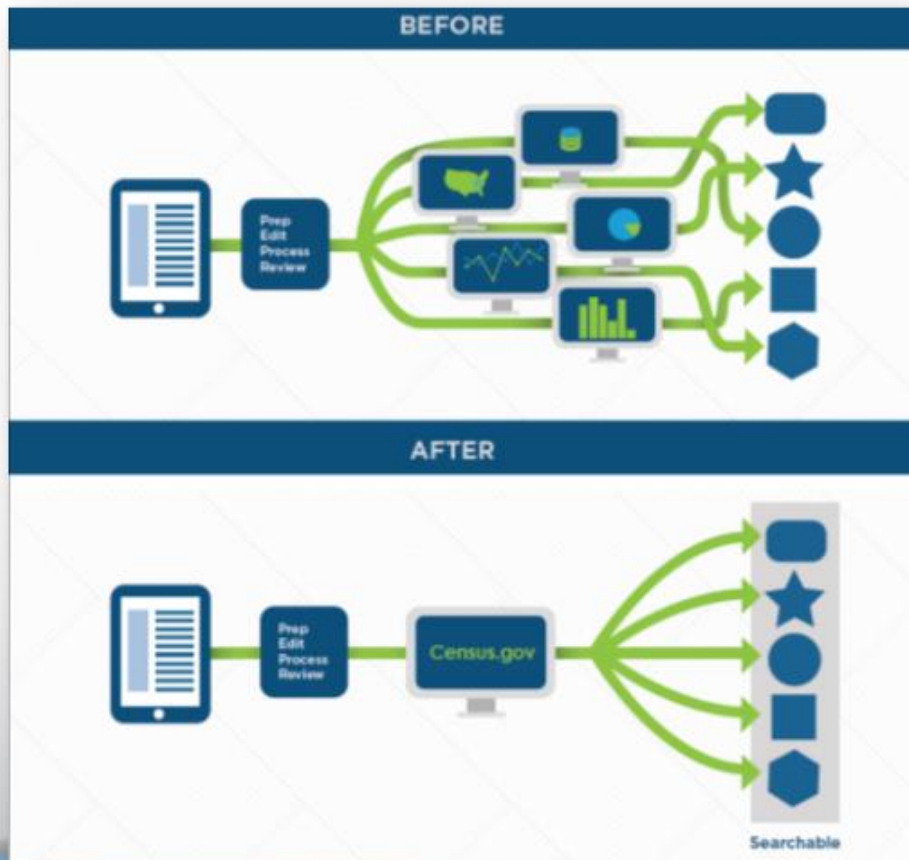


## dwellr

Download the U.S. Census Bureau's dwellr app today to discover the top 25 U.S. cities and towns that best fit your lifestyle.

[census.gov/mobile/](https://census.gov/mobile/)

# The Future of Census Bureau Data Dissemination Depends on YOU!

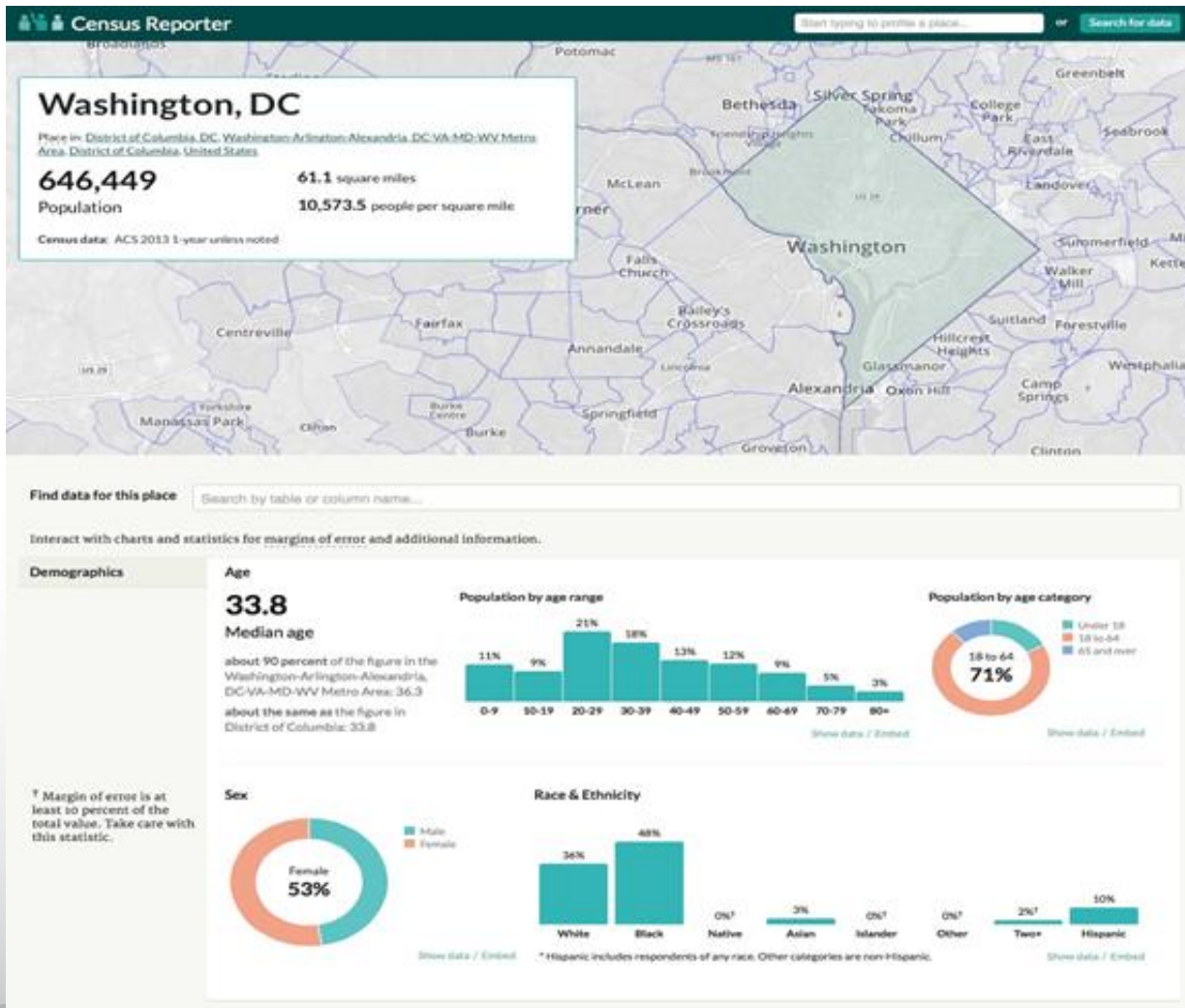


Visit [data.census.gov](https://data.census.gov) and provide your feedback!

Please remember:

- *This is an early preview; phased releases will continue as we develop, test, and incorporate user feedback.*
- *For official Census Bureau data, continue to use the tools available on [Census.gov](https://census.gov).*

# Census Reporter



## When to use:

Place profiles and comparison pages provide a friendly interface for navigating data, including visualizations for a more useful first look. Census Reporter also offers handy tools for data comparison and makes it easy to create exports for further analysis in tabular or GIS formats.

[censusreporter.org](https://censusreporter.org)



# Continue the Conversation



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Source us:

*“U.S. Census Bureau’s American Community Survey”*

YYYY-YYYY American Community Survey 1//5-year estimates/statistics/data release

- 2015 American Community Survey 1-year estimates
- 2011-2015 American Community Survey 5-year estimates

# Resources: Need Assistance?

U.S. Census Bureau  
Data Dissemination Specialist



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**Toll-free number:**

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**For general questions:**

[census.askdata@census.gov](mailto:census.askdata@census.gov)

# Questions?

